

Attract web surfers with ATDW

Subscribe today



tq.com.au/atdw

TOURISM and EVENTS
QUEENSLAND

WHAT IS THE ATDW?

Tourism and Events Queensland works jointly with the Australian Tourism Data Warehouse (ATDW), which is Australia's primary resource for tourism businesses to get their information distributed online.

It is a centralised national database which feeds your tourism business information into a network of up to 60 websites, including Tourism and Events Queensland's and Tourism Australia's consumer websites queenslandholidays.com.au and australia.com.

New categories: General Services and Restaurants, opening in April 2013.



BENEFITS

- ATDW **automatically updates** the distributor websites on your behalf.
- Maintain your own listing **online** and **update at any time**.
- Inclusion in the Queensland Holidays **iPhone Application** (downloaded more than 110,000 times!)
- ATDW monthly **Website Performance Reports** showing top page views, keywords and the most popular distributor websites.
- Access to ATDW **enews**, Tourism **e-kits** & participation in Tourism and Events Queensland **advertising** campaigns.

WI-FI & SOCIAL MEDIA

- Do you offer Wi-fi and Online Booking? Tick the Wi-fi box within the 'Facilities' tab and add your direct booking web address to the 'Online Booking' tab.
- Add your social media links to connect with customers through multiple channels.



Book Online

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YOU WON'T NEED TO BREAK THE BANK

- The cost of subscription for 2013/2014 is \$200.
- Or \$150 (\$50 discount applies if you're a member of one or more of the following: Regional Tourism Organisation, Local Tourism Organisation affiliated with an RTO, QTIC, QTIC Association Council, T-QUAL Accreditation).
- The annual subscription period is from 1 July 2013 until 30 June 2014
- There is **no cost to list an event in the ATDW**.

Please visit tq.com.au/atdw for a full list of affiliated organisations.

HOW DO I GET ON BOARD?

1. Visit tq.com.au/atdw and click 'Join ATDW Today' to register your business.
2. Once your registration has been approved, you can create and pay for your listing online using **myATDW**.
3. **myATDW** user guides are available for you to download to help get you started.
4. To make the process of creating a new listing easier and faster, we recommend you have a description, your images and rates ready to upload before you begin.

TESTIMONIAL

"Being a small operator, we wouldn't be able to reach the consumers or afford to be listed on the number of web sites that the ATDW listing gives us.




Our profile both with wholesalers and consumers is high. This is due, in no small part, to our participation on ATDW. It's a brilliant system saving us time and money."

Jane Morgan
The Cosmos Centre & Observatory



NEED MORE INFO?

Contact the dedicated Tourism and Events Queensland ATDW Team.

-  tq.com.au/atdw
-  atdw@tq.com.au
-  1800 629 749 or 07 3535 5116

Tourism and Events Queensland ATDW Team
GPO Box 328, BRISBANE QLD 4001

To register your restaurant please email admin@degrootmedia.com.au or phone them direct on 02 9211 6088.

