



Event Funding Sources

Tourism and Events Queensland (TEQ) Regional Development Program

Tourism and Events Queensland's Regional Development Program (RDP) is an investment program designed to extend the flow of economic and social benefits of events to regional Queensland.

In collaboration with local Councils and Regional Tourist Organisations (RTOs), the Program supports a diverse portfolio of events which helps to attract a continuous stream of interstate and international visitors to Queensland while also raising the profile of the State nationally and overseas, encouraging future tourism and investment.

Events that receive funding through the RDP vary in size, theme and purpose and range from music, art and food festivals, to sporting events and regional and cultural celebrations. These events showcase regional Queensland, attract visitors and enhance their experience, and retain valuable tourism dollars within the region and State.

Tourism and Events Queensland has created the most comprehensive portfolio of supported events of any State in Australia with over \$22 million invested through the RDP across 1,015 events since 2001.

The Regional Development Program offers two funding options for regional events:

1. Core Event Funding - single year event support
2. Significant Regional Events Scheme - single or multi-year support (up to three years)

It is expected most events will apply for and be supported via the Core program, single event funding (one year).



www.eventsqld.com.au/event-funding

Townsville City Council – Festivals & Events Grant Program

The Festivals & Events Grant Program aims to support festivals, community events and celebrations which showcase Townsville's talent and enhance community identity and pride and bring economic and tourism opportunities to the Region.

Event Categories and Levels of Assistance

Corporate Event: Council defines a Corporate Event as an event that charges admission, is entertainment orientated and will deliver significant economic benefits to Townsville.

Funding: \$1,000 to \$250,000.

Feature Event: Council defines a Feature Event as an event that is unique in nature, of a scale large enough not to be repeated within the same year, and that delivers tourism and/or promotional benefits to the city.

Funding: \$1,000 to \$100,000.

Developing Event: Council defines a Developing Event as an event that has the potential to develop into a feature or corporate event, which has demonstrated growth since inception.

Funding: \$1,000 to \$15,000.

Community Event: Council defines a Community Event as an event that delivers lifestyle and/or community service benefits to the Townsville community.

Funding: \$1,000 to \$15,000.

One-Off Event: Council defines a One-Off Event as an event that will occur once within the foreseeable future, that may fall into either of the other four event categories listed above.

Level of Financial Assistance

\$1,000 to \$250,000.



www.townsville.qld.gov.au/community/grants



Breakwater Island Casino Community Benefit Fund

The Queensland Government established the Breakwater Island Casino Community Benefit Fund (BICCBF) in 1988 to provide funding to community groups in North Queensland. The BICCBF receives money from taxes on casinos. It distributes these funds to not-for-profit community groups on a bi-annual basis (closing 31 May and 30 November).

One-off grants of up to \$5,000 inclusive of GST (and more for applications that have substantial community benefit) are allocated to approved not-for-profit organisations to help provide community services or activities that benefit communities within the areas of Mount Isa, Cloncurry, McKinlay, Richmond, Flinders, Charters Towers, Hinchinbrook, Townsville, Burdekin, Whitsunday and Mackay.

Other Funding sources

Our Community - www.ourcommunity.com.au

Arts Queensland - www.arts.qld.gov.au

Department of National Parks, Recreation, Sport and Racing - www.nprsr.qld.gov.au/funding

Festivals Australia - www.arts.gov.au/arts/festivals_australia

Tips for Grant Writing

1. Follow the submission guidelines and align your event to the requirements of the funding
2. If in doubt – talk to the funding agency for advice. You don't want to harass the funding body so to minimise your calls take notes of all your questions and talking points
3. Do your research so you can be accurate and realistic, if you over inflate your KPIs and can't attain them, future applications might suffer. Make sure you are asking for an appropriate and realistic amount of money
4. Show support from your local Council, RTO, sponsors and anyone else that might be relevant and include letters of support from each stakeholder with the application
5. Present your submission clearly and professionally, be precise with what you want to achieve, avoid using jargon and present only relevant supporting materials
6. Find a mentor to assist you in the grant writing process and have someone who can proof-read your submission to pick up any inconsistencies and typos
7. After submitting the grant follow up to ensure everything required has been received. If you are unsuccessful ensure you get feedback to improve the application and resubmit in the next round