



How can Townsville Enterprise assist?

Townsville Enterprise members are entitled to the following benefits:

- Access to our member database - nearly 500 businesses throughout the Region
- Opportunity to attend bi-monthly networking functions
- Opportunity to promote your event and provide content for the fortnightly E-update with is distributed to approximately 500 businesses
- Can assist with media releases and distribution
- Distribution of brochures at all Visitor Information Centres
- Opportunity to participate in various campaigns and activities which are led by Townsville Enterprise
- Townsville Enterprise staff won't be able to sit on event committee meetings however they can, offer members the opportunity to provide key industry stakeholders and TEL staff event updates through the product update meetings
- Assistance in developing a sponsorship hit list
- Opportunity to receive advice and feedback on marketing plans, sponsorship proposals and ideas to develop and grow the event

All Events which are listed through ATDW are able to receive the following support from Townsville Enterprise:

- Assistance with sourcing quotes or providing a proposal for venues, support services and accommodation
- Access to use the Townsville North Queensland Leisure brand (with permission from Tourism and Events Queensland)
- Access to TEL Events Toolkit – inclusive of Townsville imagery, fact sheets, template designs for event promotion
- Promotion of the event through TEL's social media channels
- Access to collateral including the Townsville Regional Guide
- Access to the Townsville Shines marquee for use at events (provided that the Townsville Shines Events Guide is also displayed; booking is required)
- Listing on the Townsville Holidays and Townsville Convention Bureau Events Calendar websites (via ATDW)
- Letters of support for funding and grant applications or to include with sponsorship proposals



Scan the QR Code to
register your event/s
now on ATDW



Scan the QR
Code to visit the
Townsville Enterprise
Convention Bureau
website



For more information or assistance contact;
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